NEW PRODUCT PRESS RELEASE

The Instrumentation Company
NOSHOK INCORPORATED

FOR IMMEDIATE RELEASE

NOSHOK UNVEILS NEW WEB SITE

Berea, Ohio **(June 15, 2009)** NOSHOK announces today the launch of Phase I of their updated and redesigned web site at **www.noshok.com**.

NOSHOK's new web site presents the company's complete offering of pressure, level, temperature and force measurement products, along with needle and manifold valves. Featuring a clean, streamlined visual design, the site is structured for intuitive navigation and easy access to product information; including specifications, part number construction, ordering information, technical manuals, and a wide variety of accessories and options.

The site also includes downloadable catalog and flyer PDFs, news & events, convenient Application Quick Links, Find a Regional Sales Manager look-up, company policies, compliances and certifications, and helpful reference tools and FAQ's. A unique "Tweet This" link on product pages allows visitors to easily share product information on their Twitter page.

According to Jeff Scott, President of NOSHOK, "The new web site is information rich, and organized in a way that allows our customers and other visitors to easily access information on our company, measurement solution products, and services. It's another way in which we are striving to continually improve customer satisfaction and communication."

Additional functionality is planned for the site in coming Phases, including a new product configuration tool that will allow product searches and part number construction by detailed product specifications. Other future plans include CAD drawings and product dimensions.

NOSHOK, Inc. is a leading manufacturer of pressure and temperature instrumentation serving major industries around the world. Products include pressure gauges, pressure and temperature transmitters, transducers & indicators, pressure switches, needle valves, manifold valves, pressure snubbers, bimetal thermometers, force measurement and diaphragm seals. These products meet and exceed the application requirements of OEM's and industrial users seeking exceptional quality, reliability and value.

For more information on NOSHOK products, please visit our website at http://www.noshok.com
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